



Areté Education, Inc.

Getting students into good colleges, good jobs, and healthy mindsets by closing the experience gap.

Tuesday, August 8, 2023

Dear Supporter,

This year, Arete Education (Arete) will be hosting an inaugural Golf Tournament to raise funds to support initiatives that enable us to serve our extraordinary young people from underserved communities in the Bronx, Harlem, and Brooklyn in New York. Through this tournament we hope to provide access and create open spaces for our young people.

The mission of Arete Education is to train and empower youth to lead successful lives, regardless of their home zip code. Each year we partner with local schools and community groups to get our students into colleges, gain employment, and develop healthy mindsets. Arete creates pathways for Black and Brown students to defy the odds, overcoming obstacles no child in the U.S. should endure. Our school partner, The Laboratory School of Finance and Technology, boasts a 100% high school graduation rate and sends students each year to Cornell, Boston University, and NYU among other selective colleges despite the reality that 95% of students live in poverty.

The Arete Golf Tournament, which opens doors to professionals and youth alike, will be played at **Saint Andrews Golf Club** in Hastings-on-Hudson, NY, on **Tuesday, October 24, 2023, 10 am - 4pm**. Saint Andrews is America's oldest golf club and is a noted course for golf enthusiasts. We will start with a light brunch, followed by a shotgun start, and conclude with a cocktail reception and dinner where we will give out awards for the day's best performances.

Arete Education, Inc. is a 501(c) (3) non-profit organization serving youth from New York City. The Arete Board of Directors is made up of a diverse group of leaders in the fields of law, health, human services, and business. For over 12 years, Arete has changed the lives of young people living in the Mott Haven section of the South Bronx, which holds the distinction of being the poorest congressional district in the nation.



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We invite your organization to join us as a sponsor for this event. This is an opportunity to promote your company to business professionals participating in the tournament and give back to the community by supporting 1900 young people of color who participate in Arête programs. We are seeking one or two presenting sponsors at the \$25,000 level and will design a sponsorship package to your needs. Your partnership as a presenting sponsor will help to provide the financial and academic support that our young people need to bridge the gap.

Tournament standard sponsorship levels are as follows:

- **CITYWIDE (\$25,000)**
We are seeking presenting sponsors at the \$25,000 level and will design a sponsorship package to your needs.
- **BRONX (\$10,000)**
Includes 2 Teams of Four Players; Brunch and Dinner; 1st, 9th, and 18th Hole Signage; Event Sponsorship at the Awards Dinner.
- **BROOKLYN (\$5,000)**
Includes 2 Teams of Four Players; Brunch and Dinner; 2nd and 10th Hole Signage
- **HARLEM (\$2,500)**
Includes 1 Team of Four Players; Brunch and Dinner; 3rd and 11th Hole Signage

Individual golfers can sign up on our website for \$400. Please make checks payable to: Arête Education, Inc. For more information visit the tournament website: www.areteducation.org. Thank you in advance for your support.

Sincerely,

Arête Education, Inc. Board of Directors